

# CRIMPED Goifs

The rippled classic from the '80s and '90s experiences a mane revival.

Crimped hair most likely conjures nostalgic memories of school dances from decades past, but guess what? The trend that everyone tried to forget is back—except this time it's more wearable. On the catwalk at Isa Arfen, random strips of hair were crimped throughout models' heads for a modern take on this old school trend. Tresses at Ports 1961 featured an all-over crimp pattern paired with a bold red lip for ultimate drama. And at Alexander McQueen, models' faces were framed by crimped sections that were gathered into a low ponytail in the back. "When it comes to crimping nowadays, simplicity is a statement within itself," says Lucie Doughty, global editorial and digital director for John Paul Mitchell Systems. "It can be used as an accessory or statement piece, and is also great when incorporated into simple styles like a low ponytail or when worn down." Check out her tips below for creating the perfect crimped 'do.

GET  
THE  
LOOK

**FOR AN UNDERSTATED LOOK,** take small sections and crimp those to create contrast between natural texture and the crimped texture.

**WHEN BUILDING A STRUCTURE,** use a micro-crimp to add volume and texture. This will help create a foundation for sculpting your style.



#### STYLING ESSENTIALS

Marula 5-in-1 Volumizing Spray  
@marulabeauty

Sexy Hair Texture Lock Pro Crimper @sexyhair  
Paul Mitchell Stay Strong Finishing Spray @paulmitchellus  
ColorProof Evolved Color Care AllAround Flexible Hold  
Hairspray @colorproofhair  
Keratherapy Root Boost & Volumizer @keratherapy

ISA ARFEN: JEFF SPICER/GETTY IMAGES; PORTS 1961: VICTOR VIRSHUP/GETTY IMAGES; ALEXANDER MCQUEEN: ESTROGNETTY IMAGES; COURTESY OF MANUFACTURERS

