

WE TEST THE MOST POPULAR PRODUCTS ON SOCIAL MEDIA. THE RESULTS ARE SHOCKING!

NEW BEAUTY

THE BEAUTY AUTHORITY

NEWBEAUTY.COM / ISSUE FALL-WINTER 2017



OUR
BIGGEST
NATURAL
ISSUE

(Plus)

ROBIN WRIGHT

HER SECRET TO

STAYING YOUNG

*the treatment she
does that delivers
dramatic results*

the instant fix
**BEST
SKIN
EVER!**

TRENDING NOW
**BOTOX
SPRINKLES**

what are they
and do they
really work?

the truth about
**ORGANIC
BEAUTY**

should you
detox your
routine?



hand sanitizer

The WONDER *of Wipes*

WHEN IT COMES TO *the world of* “BEAUTY WIPES,” *if you only think OF* THEM AS MAKEUP REMOVERS OR SOMETHING YOU THROW IN YOUR BAG *to simplify* YOUR FACE-WASHING ROUTINE *on the road*, YOU MAY WANT TO REASSESS.

With their high-powered ingredients and serious skin-care benefits, these “basic” products are having a big moment. “They began as something we used because of convenience, ease of use and portability,” says Norwalk, CT, dermatologist Deanne Mraz Robinson, MD. “That’s changing, and there’s no denying that beauty wipes are a major trend right now.”

Written by **ELIZABETH RITTER**

KIMKODATE/GETTY IMAGES; BLUEMERCURY

From hard-hitting retinol-packed wipes to acne spot-treatments you can use at your desk, this is the latest wave of **wipes we love.**



Is there anything this magical

IF YOU WANT A SOLUTION FOR SENSITIVE SKIN

IF YOU WANT TO ADDRESS AGING CONCERNS

AND YOU ARE
TRAVELING



+
Deep-Clean Detox Yes To Tomatoes Detoxifying Charcoal Facial Wipes are one of Drew Barrymore's favorites, and with all the deep-cleansing, purifying properties, it's not hard to figure out why. **\$6, ulta.com**



+
Glow Getter
They brighten, they cleanse, they hydrate, and thanks to serious aromatherapy, **This Works In Transit No Traces** also smell like fresh rosewater. **\$31, thisworks.com**

AND YOU ARE
POST-GYM



+
Mega Multitasker
Made with acneic skin in mind, **Almay Mega Multitasker + Clear Complexion** towelettes help tighten pores while cleansing and gently exfoliating skin. **\$6, almay.com**



+
Vitamin-Packed
Not only are **Avalon Organics Intense Defense Detoxifying Towelettes** vegan and biodegradable, but they're also chock-full of potent vitamin C. **\$7, walmart.com**

AND YOU ARE
AT YOUR DESK



+
Skin Soother Klorane Make-Up Remover Biodegradable Wipes With Soothing Cornflower work wonders at removing makeup with a gentle, fragrance-free formula. **\$13, sephora.com**



+
On-the-Go Radiance
Packed with vitamin C and mega moisturizers, **Ole Henriksen Truth On the Glow Cleansing Cloths** remove all traces of makeup as they help illuminate skin. **\$15, olehenriksen.com**

AND YOU ARE
AT HOME



+
Wake-Up Wipes
A cocktail of vitamins, hyaluronic acid and aloe vera in **First Aid Beauty Caffeine Matcha Wake Up Wipes** gives your skin the a.m. boost it needs. **\$15, sephora.com**



+
Cleansing Oil
Unlike most wipes, **Marula Foaming Cleansing Oil Towelettes** need water to activate the formula, which is packed with alphanhydroxy acids that seriously exfoliate skin. **\$10, marula.com**